



Marjorie Jackson-Nelson

**CENTRE FOR
WOMEN'S SPORT**



2024 PROGRAM APPLICATION GUIDELINES



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MESSAGE

from The Honourable Katrine Hildyard, Minister for Recreation, Sport and Racing



I am really happy to again welcome applications for the Marjorie Jackson-Nelson Centre for Women's Sport. In 2023, outstanding women – female athletes, coaches, officials, administrators, and board members – committed to leading and contributing to their sport for future generations, who were working or volunteering in South Australian sport formed first cohort of participants. The State Government is serious about backing women in sport, deeply committed to advancing the interests of girls and women, and to breaking barriers that inhibit them from equally and actively participating in the sport they love in the way they choose to – we have funded the Marjorie Jackson-Nelson Centre for Women's Sport to empower women to be part of doing so. Sport happens in every corner of South Australia and the passion of women and girls involved is seen in sporting codes and clubs across Adelaide, our regions and remote South Australia. Because of this power and influence inherent in sport, we must ensure that sport is an exemplar of gender equality. While we have come so far in achieving this, we still have a long way to go. We are proud to fund the Marjorie Jackson-Nelson Centre for Women's Sport to assist in these efforts because when we support, develop, empower and celebrate the strength and commitment of women in sport, it is powerful. Doing so changes perceptions about girls and women and the roles that they can play in sport, in our community, economy and ultimately, in our future.

We know women and girls are already changing the face of sport locally, nationally and globally – the legacy of the 2023 FIFA Women's World Cup is just one example of how sport can bring together nations and support the drive for equality. And it's not just at the highest levels – the incredible individual and team achievements from athletes and others in sport across amateur and semi-professional sport illustrates how beneficial and powerful sport can be. Legends of sport, like the namesake for this important centre, inspire us to continue our quest for equality in sport and elsewhere. Amongst her many and substantial achievements, Marjorie was the first Australian female runner to break a world record, the first Australian woman to win a track and field Olympic gold medal, and the 33rd Governor of South Australia – a true inspiration and genuine trailblazer. Thank you to Sport SA who administer the Marjorie Jackson-Nelson Centre for Women's Sport. Across eight core modules and four elective modules, participants cover topics including financial literacy, empowerment and connection, leadership and culture. Importantly, electives are tailored to each individual participant – allowing them to get the most from this valuable opportunity.

I cannot wait to welcome this year's participants to the Centre, and to support them as they help to shape the future of sport and advance gender equality in South Australia and beyond.

The Honourable Katrine Hildyard
Minister for Recreation Sport and Racing



MESSAGE

from Sport SA CEO Leah Cassidy



Conceptualised by Sport SA and the Helix Group and funded by the state government, The Marjorie Jackson-Nelson Centre for Women's Sport is the first of its kind in Australia, offering education, training, and leadership opportunities to all women in addition to gender equity programs for men and women alike. While important progress has been made, gender discrimination continues to prevent women and girls from accessing the full breadth of benefits sport has to offer. Just 24 percent of CEOs across 63 National Sporting Organisations (NSO's) identify as women. While 40 percent of sports participants are female, women's sport receives only 4 percent of all sports media coverage signalling a real need for women's visibility in sport. Sport SA is leading the charge in shifting perceptions and closing the gap between genders. We are looking to provide education and networking opportunities to women and girls in sport to level the playing field. The Centre will offer a range of services designed to increase female participation in sport and leadership on and off the field.

This excites me because as a woman in sport, I have had first-hand experience of how programs like this can transform the experience for people trying to carve out a career in this sector. There will not be equality without equity - so we are starting by educating communities on how we can ensure women and girls are provided with the same levels of support and opportunities as their male counterparts.

South Australia is the first state to develop such a program for all women in sport, positioning it ahead of the curve in its efforts to increase funding and overall participation in the industry. Sport SA is very proud to lead this work in partnership with the state government and humbled to have the incredible Marjorie Jackson-Nelson lend her name to the Centre.

Leah Cassidy
CEO, Sport South Australia



MESSAGE

from our patron The Honourable
Marjorie Jackson-Nelson AC CVO MBE



I am delighted to have the first of such a project in Australia named after me. All women have the opportunity to be a part of this exciting development no matter their background or culture and there is a breadth of opportunities from community to elite levels. The building of resilience in our sportswomen is a vital component to any future successes and I am confident that the Centre provides that foundation and support. During my time as Governor of South Australia, I was fortunate to travel the length and breadth of the State and meet girls and women who were passionate about their sports, realised the health benefits of maintaining regular exercise and also valued the community connections that came with being part of a sporting club or organisation. The Centre collaborates with those organisations with the view to increasing opportunities and participation.

I am proud that this Centre has been established for South Australian girls and women to aspire to be involved in sporting programs in some way and that it will no doubt provide them with the inspiration, encouragement, support, and guidance to be able to fulfil their ambitions. Not every girl aspires to be an athlete, but opportunities are there for other career paths such as coaching, officiating, administration, board members, and media professionals, to name just a few. Women have the opportunity to follow a unique path based on their own interests and talents and the gender equity programs will benefit all South Australians. What a wonderful legacy for the next generation of South Australian girls! Sport in this State has an exciting future.

The Honourable Marjorie
Jackson-Nelson AC CVO MBE

PROGRAM



FINANCIAL LITERACY



The essential ingredient for lifelong financial wellbeing and personal financial management. Gain the ability to understand and effectively interpret reports, prepare budgets, and understand investing.

MEDIA

Helping to shape your brand across media platforms; learn how to better handle day-to-day media obligations, know the narrative, connect, increase marketability and manage social media.



EMPOWERMENT & CONNECTION

Gain the skills and knowledge that allow you to navigate career transitions. Create and grow, positive interactions and networks, and develop confidence that can be applied in career and board settings.



LEADERSHIP

Leading, communicating, influencing. Learn the skills to enhance your confidence and build your ability to influence change for yourself and others.



PEOPLE, CULTURE & ENVIRONMENT

Know yourself and others to enhance your ability to effectively communicate, influence and lead throughout your career.



PHYSICAL-WELL BEING & SELF

Understanding the balance of cognitive and emotional skills, the head, and the heart. Realising outcomes and achieving results by building strong connections, learning and improvement, aligned with a clear vision and actions.



PSYCHOLOGICAL - MENTAL FITNESS

The tools to have a measurable ability to engage constructively in life and work every day, no matter what stressors you encounter.



SOCIAL SKILLS DIVERSITY & INCLUSION

Psychosocial competency: creating the skills and ability for adaptive and positive behaviour and choices that enable people to deal effectively with the demands and challenges of life.





ABOUT THE PROGRAM

The Sport SA Marjorie Jackson-Nelson Centre for Women's Sport Program (Program) supports and empowers female athletes, coaches, officials, administrators, and board members to play lead and contribute to the game for future generations. The Program is available for women working or volunteering in the South Australian sport industry. Applicants for the Program will require written confirmation and financial support from a state sporting organisation, association, or club that they are eligible for the Program. The aim of the Program is to incrementally increase the level of expertise and develop the number of women in sporting roles.



ELIGIBILITY

Eligible applicants must apply with written confirmation and attach a letter of support from one of the following they are working or volunteering within sport:

- State sport organisation
- Local government authority.
- Sporting association, club, or league.

Eligible applicants must:

- Identify as a woman or have been assigned female at birth
- Aged 18+
- Be a South Australian resident
- Provide written confirmation and a letter of support from one of the above organisations whether they are working or volunteering in sport or evidence a practical opportunity of a role in one of the streams in sport.



STREAMS

There are six streams that reflect roles in sport:

- Athletes
- Coaches
- Officials
- Administrators
- Board Members
- Support members

THE PROGRAM

Eight core modules of approximately eight hours each and four elective modules of approximately six hours each have been identified in a program that will be delivered across six streams annually.

The four elective modules will reflect each participant's additional education and training needs once analysed. These modules are based on the technical, physical, psychological, and social personal skills and competencies for each stream. Further identified elective modules may be offered subject to external demand.

Delivery of the Program will be flexible in accordance with the availability of the majority of the successful applicants.





APPLICATION QUESTIONS

We require -

- Applicant and sport contact details
- Descriptions of the applicant's current position in sport and any previous relevant experience
- Details of how this opportunity will contribute to the applicant's development and career of volunteering aspirations in sport.
- An outline of how the applicant's participation in the program would benefit their organisation and the sport community.

PROCESS FOR APPLICANTS

1. Check your eligibility.
2. Secure and submit written confirmation of financial support from one of the above organisations you work or volunteer for in sport or evidence of a practical opportunity of a role in one of the streams in sport.
3. Complete the application online by the due date.

Please ensure you have the information to complete and answer the application questions and submit supporting documentation.

You will receive confirmation that your application has been submitted online.

If you need assistance with applying online, please contact Julie Anderson on **0439 752 482** or **womenssport@sportsa.org.au**

APPLY NOW

Applications must be submitted by 11 July, 2024



FUNDING MODEL

There will be three components of funding for the eight core and four electives modules of the 2024 12-month Program:

Office Recreation, Sport and Racing funding support \$1,000

Sport SA will invest in each Applicant's participation and professional development in the interest of sport.

Sport funding support \$350

Practical opportunities will be linked to the sport and the sport will benefit from the Applicant's participation and professional development. The sport will be required to invest in that Applicant and in the interest of the sport.

Participant funding \$250

Participant funding will ensure an investment in the Applicant's (self) participation and professional development in the interest of the sport and/or the Applicant.

Scholarship (Hardship) funding \$600

Is available to an Applicant and/or sport to meet the sport and/or participant proportion of the funding due to sincere financial hardship. Hardship will be determined by completing the relevant proportion of the application and at the discretion of Sport SA.

Elective (maximum of four) modules of the 2024 12-month Program will attract additional funding support:

Office Recreation, Sport and Racing funding support \$250

Sport SA will invest in each Applicant's participation and professional development in the interest of sport.

Sport funding support \$150

Practical opportunities will be linked to the sport, the sport will benefit from the Applicant's participation and professional development, the sport will be required to invest in that Applicant and in the interest of the sport.

Participant funding \$100

Participant funding will ensure an investment in the Applicant's (self) participation and professional development in the interest of the sport and/or the Applicant.

Scholarship (Hardship) funding \$500

Is available to an Applicant and/or sport to meet the sport and/or participant proportion of the funding due to sincere financial hardship. Hardship will be determined by completing the relevant proportion of the application and at the discretion of Sport SA.



ASSESSMENT

Process

Eligible applicants will be assessed on the content in the application form and against the criteria below.

Please note eligibility is only one part of the application.

An assessment panel will be convened by Sport SA to review and assess each application.

All decisions regarding applications are at the sole discretion of Sport SA. Sport SA reserves the right to amend this Guideline at any time.

Criteria

- Relevance of applicants current or proposed role in sport
- Alignment and ability of the Program to support the applicant's development and career or volunteer aspirations in sport
- Benefit the applicant's participation in the Program would bring the applicants organisation and the sport community.

TIMELINE

- 1 Application open date, 2 May 2024
- 2 Application closing date, 11 July 2024
- 3 Successful applicants advised via Email of Acceptance 25 July 2024
- 4 Announcement of successful applicants 1 August 2024



TERMS & CONDITIONS

that apply to all Applications

The Applicant will enter into a Program Participation Agreement with Sport SA as part of the application process where the Applicant will accept and agree to comply with the terms and conditions as set out in the application form and guidelines. By completing the application form the Applicant is making an offer to Sport SA and will comply with the terms of the offer if accepted by Sport SA. These terms establish the parties and their commitments and obligations to each other and set out the general terms and conditions of participating in the Program.

If the applicant is successful, Sport SA will advise the Applicant via Email of Acceptance. This will form the agreement between the Applicant and Sport SA on terms contained in the Applicants application, the Email of Acceptance, the guidelines and the terms and conditions of participating in the Program in the application form. An authorised representative of the Applicant will need to acknowledge the Email of Acceptance.

The Program Participation Agreement includes the following, the Applicant must:

- Promptly advise Sport SA if they are no longer fulfill the eligibility criteria for the Program
- To maintain a high standard of behaviour in accordance with the Sport SA Code of Behaviour
- Attend and complete the eight core modules as scheduled within 12 months of commencement of the Program
- Fund with the relevant sport organisation the Applicants participation in the Program in accordance with the financial model
- Participate in evaluation of each module and the Program as requested by Sport SA
- If requested by Sport SA, agree to the use of your image and evaluation information for the purpose of promoting the Program
- Satisfactorily meet the Program requirements as requested by the provider for each module.



PRIVACY

Sport SA is committed to protecting your personal information in accordance with the principles of Privacy Act 1988 (Cth). The personal information you provide in your application for the Program will be collected, used, managed, and is securely stored by Sport SA. Your personal information may be shared with by Sport SA with a third-party provider to enable them to contact you to participate in the evaluation of the Program. As part of our administration, Sport SA may need to disclose your personal information with others for the purpose of assessment, consultation, and reporting. This can include other Sport SA staff, external people such as members of the assessment panel or providers or government.

If you include personal information about third parties in your application, please ensure that they are aware of this privacy statement, noting how it is collected, used, managed, disclosed, or shared in accordance with the Privacy Act 1988 (Cth) and other applicable laws. A copy of our privacy statement is located at Marjorie Jackson-Nelson Centre for Women's Sport. You may contact us to request access to your personal information, or for other concerns regarding the privacy of your personal information by emailing **womenssport@sportsa.org.au**.



TERMS OF APPLYING

Sport SA's decision on all matters relating to the successful applications under this Program is at the absolute discretion of Sport SA. Sport SA reserves the right to request the Applicant provide further information should it be necessary.

Sport SA reserves the right to amend this guideline and the application terms and conditions at any time deemed appropriate.

DISREPUTE

Sport SA may at any time, remove an Applicant from the application and assessment process, if in Sport SA's view association with the Applicant may bring Sport SA or the program into disrepute.

CONFLICT OF INTEREST

A conflict of interest is when someone in a position of trust or influence has competing professional or personal interests. Applicants must advise Sport SA of any real or perceived conflict of interest relating to the Program for which they have applied. Conflict of interests for Sport SA staff or Working Group will be managed as set out in the Conflict-of-Interest Policy.



FREQUENTLY ASKED QUESTIONS



Who is eligible to apply?

If you identify as a woman or have been assigned female at birth, work, or volunteer in sport in South Australia, you are eligible to apply. The program is for EVERY SPORT EVERY LEVEL EVERY WOMAN. You must be 18 or over, be a South Australian resident and submit a letter of support from your State Sports Organisation, Association, Club or League that identifies that you work or volunteer in South Australian sport and commits to financially supporting you in the program. Regional applicants are welcome.

What is included in the program?

Core modules (8):

Each successful applicant will need to complete eight core modules over the 12-month period with every other successful applicant. The core modules apply to all roles in sport. The schedule for the core modules will be at the discretion of the majority of the successful applicants and in accordance with the availability of the providers.

Elective modules (maximum of 4):

Each successful applicant will have the opportunity to select a maximum of four elective modules that will be relevant to the applicant's position in their role in sport. The successful applicant will need to complete the electives within the same 12-month period, separate from the core modules. The schedule for the elective modules will be at the discretion of each applicant and in accordance with the availability of the providers. Women in sport that are not successful applicants may express an interest in any of the scheduled elective modules as advertised, once the successful applicants determine these elective modules.

Who completes the application?

The applicant completes the application and submits a letter of support from their Sport. Questions that will be asked on the application form appear on page 10 of the guideline. Please prepare your answers to the questions before opening and completing the application form.

What is the length of the program?

The program is conducted over 12 months. Delivery of the modules will be flexible to suit the majority of the successful applicants.

Is my application acknowledged once it is submitted?

You will receive an acknowledgement from the Sport SA Women's Sport Lead once it is received and reviewed to ensure it is complete. An incomplete application form cannot be accepted. If further information is required, the Sport SA Women's Sport Lead will request this information.

Is the program targeted towards the younger generation?

No. Women of all ages, 18 and over are encouraged to apply. There is no upper limit on the age.

Where can I find the application guideline and form?

A link to the application guideline and form is available on the Sport SA and Marjorie Jackson Nelson Centre for Women's Sport platforms. Please read the application guideline before completing and submitting the form as it will provide you with information about the program and the application process. The application form link is also provided in the guideline.

FREQUENTLY ASKED QUESTIONS



How much does the program cost?

Please note the cost below is inclusive of all modules not the cost for each module

The Sport is required to commit to a proportion of the funding model:

- Core modules are \$350 per applicant
- Elective modules are \$150 per applicant
- The total per applicant is \$500.

The applicant is required to commit to a proportion of the funding model:

- Core modules are \$150
- Elective modules are \$100
- Total is \$250.

How is my application assessed?

An assessment panel will review all applications against the criteria on page 12 of the application guideline.

What happens if a sport or applicant cannot meet the funding requirements?

The sport and/or the applicant can apply for scholarship funding for part (for the sport or applicant funding) or all of the funding (for the sport and the applicant funding).

What do I receive on completion of the program?

On completion of the program, you will receive an acknowledgment during the graduation ceremony. Please note this is a non-accredited program based on the needs identified during the stakeholder engagement process.

What is the process for applying?

Check your eligibility using the Application Guidelines

- Secure and submit a letter of support and commitment to the funding model from the sport with the application
- Complete and submit the application form by the due date 11 July, 2024

Do I need a sport to support my application?

A sport is required to support your application to ensure the applicant has a practical opportunity to apply what they learn in the program.

What obligations apply to the funding model?

Please review the funding obligations on Page 11 and 13 of the guideline. By submitting an application, you agree to these obligations.

Who do I contact if I have questions or require clarification?

Julie Anderson, Sport SA Women's Sport Lead

Contact: 0439 752 482

Email: womenssport@sportsa.org.au



Marjorie Jackson-Nelson
**CENTRE FOR
WOMEN'S SPORT**



Government of South Australia
Office for Recreation, Sport and Racing